

Press Release

Schneider-Kreuznach Unveils New Full Spectrum Graduated ND Filters

BAD KREUZNACH, 13. September 2019

Schneider-Kreuznach is introducing its first *Full Spectrum Graduated* Neutral Density filters. (FSND)

Graduated neutral density filters are used in photography to darken an overly bright part of a scene, such as the sky. Even at high densities, Full Spectrum ND filters from Schneider-Kreuznach reduce the amount of light in the entire visible spectrum and the near infrared range so that there is no color cast in the image.

Schneider-Kreuznach Full Spectrum Graduated NDs are designed so the shading of the filter follows the natural shading of the sky, allowing a more even exposure of the image. The ND coating is enclosed between two crystal-clear sheets of glass, protecting it against wear and tear of production. The entire FSND filter line is color matched and can be used in combination with each other.

The new Schneider-Kreuznach Graduated FSND Filters will be available in 4"x5.65" and 6.6"x6.6" sizes, soft and hard edges, and in 5 densities from ND 0.3 - 1.5. The grad ND Filters will be available as of January 2020. The list price starts at 549 US Dollar.

About the Schneider Group:

The Schneider Group specializes in developing and producing high-performance lenses for photography and film, cinema projection lenses, as well as industrial optics, filter systems and precision mechanics. The group comprises Jos. Schneider Optische Werke, founded in Bad Kreuznach in 1913, and its subsidiaries Pentacon (Dresden), Schneider-Optics (New York, Los Angeles), Schneider Asia Pacific (Hongkong) and Schneider Optical Technologies (Shenzhen). The company's main brand is "Schneider-Kreuznach". It has around 620 employees worldwide, with 390 based in its German headquarters. For years now the group has been a world market leader in the area of high-performance lenses.

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