

Press Release

Schneider-Kreuznach Adds True-Streak® Gold Filter

BAD KREUZNACH, 24 May 2018

Schneider-Kreuznach expands its line of front-of-lens effects filters with the new True-Streak® Gold. Available in intensities of 1mm, 2mm, 3mm and 4mm, it allows the lens, anamorphic or not, to simulate the popular streak look in a vivid deep yellow tone. Depending on the strength chosen and the lighting, True-Streaks can create an effect from subtle to dramatic.

The new Gold joins the Schneider-Kreuznach family of True-Streaks that includes blue, red, yellow, orange, green, violet, pink, rainbow and clear. To ensure consistency and durability, these creative tools are made in the US employing a special technique whereby a colored interlayer is sandwiched and sealed between two sheets of crystal-clear water-white glass. The True-Streak Gold comes in 4x5.65 with other sizes available by special order.

For additional information in the US, contact local dealers or call NY 631-761-5000, CA 818-766-3715, or visit www.schneideroptics.com.

Those requesting information from outside the US are encouraged to contact via email sales@schneiderkreuznach.com or visit our website www.schneiderkreuznach.com.

About the Schneider Group:

The Schneider Group specializes in developing and producing high-performance lenses for photography and film, cinema projection lenses, as well as industrial optics, filter systems and precision mechanics. The group comprises Jos. Schneider Optische Werke, founded in Bad Kreuznach in 1913, and its subsidiaries Pentacon (Dresden), Schneider-Optics (New York, Los Angeles), Schneider Asia Pacific (Hongkong) and Schneider Optical Technologies (Shenzhen). The company's main brand is "Schneider-Kreuznach". It has around 620 employees worldwide, with 390 based in its German headquarters. For years now the group has been a world market leader in the area of high-performance lenses.

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