

## Press Release

### **B+W launches thinnest polarizer made in Germany** High Transmission Käsemann complements T-Pro filter line

BAD KREUZNACH, September 2023

B+W Filter extends its high-quality T-Pro filter line by the High Transmission Circular Polarizer HTC-Pol according to Käsemann.

T-Pro filters are known for their lean product properties, turning the HTC-Pol into the thinnest polarizer made in Germany. The unique Titanium-finish completes the high-end product design. Thanks to the durable brass mount and premium MRC nano coating, all T-Pro filters are long-lasting products which are scratch-resistant as well as water-, oil- and dirt-repellent. Hence, B+W Filter offers a five-year warranty on this special filter line.

The Circular Polarizer HTC-Pol according to Käsemann offers a high light transmission. Its filter factor is 2 to 3, which equals about 1 to 1.5 stops. This results in photos with a higher contrast and richer colors. Furthermore, the rotatable T-Pro brass mount makes it easy to spot unwanted reflections and to reduce them significantly. While rotating, the polarizer's effect can be observed through the camera viewfinder or on its display.

The T-Pro High Transmission Circular Polarizer HTC-Pol is manufactured in Germany and available in Ø 37 to 95 mm. It is even suitable for super wide-angle or telephoto lenses and fits every common camera system.

For more info, just visit our [website](#).

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### **About the Schneider Group:**

The Schneider Group is specialized in the development, production and manufacturing of high-performance lenses as well as filter systems for the industrial, film and photo sectors.

The main brand "Schneider-Kreuznach" stands for leading technology from Germany for decades. Our applications in industry include optical inspection and 3D measurement.

In the film industry, we have won the Scientific and Technical Award (so-called „technology Oscar“) several times with our products, and photographers appreciate our B+W filters.

The Schneider Group includes Jos. Schneider Optische Werke GmbH, founded in Bad Kreuznach in 1913, the subsidiary of the same name in Singapore, and the companies Schneider Optics (New York, Los Angeles), Schneider Optical Technologies (Shenzhen) and Schneider Asia Pacific (Hong Kong). The Schneider Group employs around 500 people worldwide, 315 of them work at the German headquarter.